

— Advanced —
TECHNOLOGY
& materials for the
GLOBAL Market



Head office: Sector 2, Noida, India



Message from Founder & C.E.O.

Dear Friends,

Greetings from my desk!!

I take pleasure in presenting to you our new and updated corporate brochure.

I have spent 24 years of my life in building BDC Distribution to what it is today. I am happy at the way the organization has grown from being a tiny sapling to a youthful tree, full of vigour, vitality and ready to take on big strides, make its presence felt not only in every nook and corner of the country but also extending its foot print abroad.

The direction that we took in early 2017, helped us in being able to overcome the challenges thrown upon us by the changing business environment and suppressed economic conditions in the latter part of 2017.

Our foray into establishing our own laboratory, which was initiated as a small experiment in the application arena for water borne paints, has today extended into a full-fledged laboratory capable of handling Q.A. and Application challenges across different applications, such as water / solvent borne Paints, Inks and Adhesives, also Construction and Plastics.

In 2018, we have additionally begun to focus on Cosmetic and Textile industries by providing a wide range of pigment colouring possibilities, especially targeted towards them.

We take pride in bringing to you MUSCLEROX® Iron Oxide and Fluorescent Pigments. These pigments have specially been developed to meet the opportunity gap that lies between the commodity grades offered by various Indian producers and the speciality grades being imported from Germany, U.K. etc.

I wish to put on record the invaluable contribution of my team, who are my single largest strength and differentiate us from the various distribution firms who are in competing chemistries.

I also wish to thank our partners, associates and stake-holders for their everlasting faith in us, their continual and unconditional support in assisting us in developing our business in the assigned territories.

Warm regards,

A handwritten signature in blue ink, appearing to read 'Bharat Kaura'.

Bharat Kaura
Founder and C.E.O



About Us

BDC Distribution Pvt. Ltd. is a mid-sized speciality chemical distribution company, offering a wide range of raw materials to various industries, such as Paints, Inks, Plastics, Construction, Rubber, Detergent, Adhesives, Cosmetics and Construction. These include, various types of Pigments, Synthetic Resins, Binders, and Additives.

BDCDPL has a country wide network, with 8 dedicated Branches, Laboratory and Head Office located in Delhi N.C.R. additionally, we also have a tolling arrangement in China where we produce our own grades of Iron Oxide Pigments. We are now in the process of establishing our presence in U.A.E. to expand our footprint in the GCC and African markets.

We have strongly invested in Hardware and Information Technology by establishing a state-of-the-art ERP program from Microsoft to enable us to integrate all our business processes and work on real time basis.

We have also strongly invested in Technology by establishing a state-of-the-art laboratory in our Delhi N.C.R. facilities, which is manned by a team of experts from the Paints, Inks and Chemical backgrounds.

Mission Statement

To achieve excellence in our business by being rated as the most reliable partner by our customers, in providing them a bundle of products and services (pre-sale and post-sale tech. support).

To constantly endeavour to provide our customers most modern solutions / chemistries / products and assist them in widening their product offering to their end customers, while helping them in innovating / trouble-shooting (overcoming challenges thrown upon by an ever changing, developing and dynamic expectations of their end customers).

To be rated amongst the most reliable, honest, rigorous, fair, compliant business in our category, maintaining a high level of transparency amongst our suppliers, customers and stake holders.

To remain committed towards sustainable development of our organization and product range to ensure continuity by offering environment friendly, green and safe chemistries.

To continually invest in upgrading infrastructure, technology and information technology.

To take a leap towards digitalization of our business in the coming year and offer our customers a platform to interact, seek information and transact digitally without any human interface.





Timeline

Phase I 1994-2000

- Founded in 1994 by Bharat Kaura, our Founder & C.E.O., as a small proprietorship concern, trading in Organic Pigments in Delhi NCR.
- Distribution Agreement with Mazda Colours Ltd. for Delhi NCR.

Phase II 2001-2009

- Rapid expansion in product portfolio, introduction of Synthetic Resins, In-organic Pigments, CICI's, Binders, etc
- Representing several MNC's of repute.
- Distribution Agreement with Resins & Plastics Ltd. for North India.
- Distribution Agreement with The Shepherd Color Company, USA
- Expanded pan India network & added 5 branches to its initial Delhi operations.

Phase III 2010-2014

- Consolidated Gains made in the past decade
- Added several more products to our product portfolio.
- Distribution Agreement with Wacker Chemie A.G., Germany and Wacker Chemicals, Korea for North India.
- Distribution Agreement with Hebei Oxen Chem, China.
- Institutionalization: from BDC, a partnership firm to BDCDPL, a Pvt. Ltd. Company
- Customer Master grew to over 1000 across India.

Phase IV 2015 to Date

- Expanded distribution arrangement with Wacker for Western India
- Business Expansion through China route: Strategic alliances / toll-manufacturing
- Established our own state-of-the-art QA & Tech. Support laboratory in Noida
- Established state-of-the-art ERP to integrate various business processes on real time basis.
- Distribution Agreement with AVL Metal Powders n.v., Belgium, PolyAziridine Global, S.L., Spain and Jolin Corporation of China.
- Distribution Agreement with Colour India for MUSCLEROX® Iron Oxide Pigments
- Moved the head office to a modern, efficient & plush facility located in a newly constructed building, in a well-connected business district in Delhi NCR.

Distribution Network

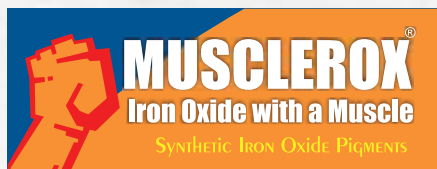


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|-----------|-----------|
| ● Delhi | ● Kolkata |
| ● Punjab | ● Mumbai |
| ● Haryana | ● Chennai |

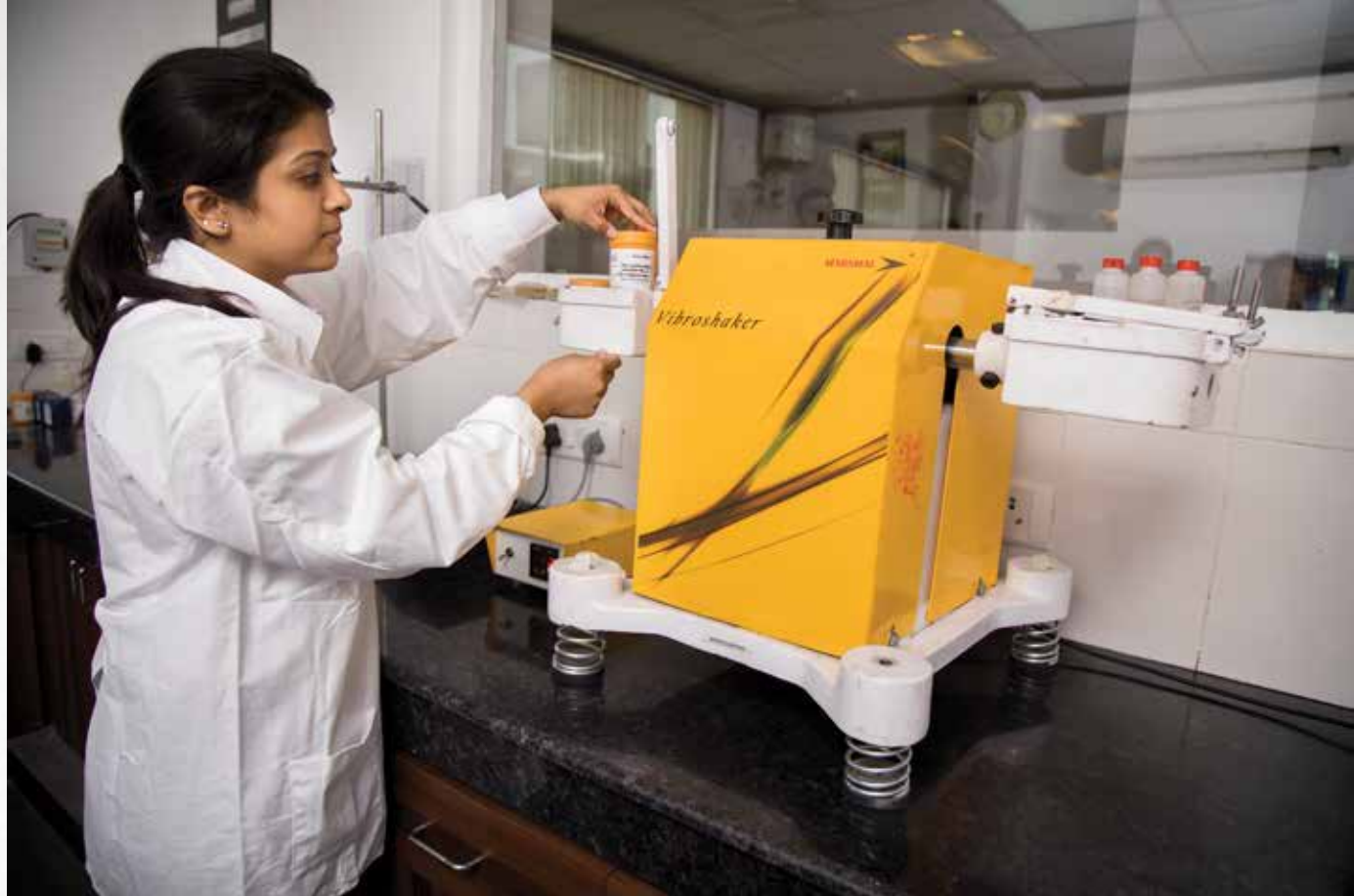
Our Partners



RESINS AND PLASTICS LIMITED



Our Products



- Organic Pigments (In powder and paste form)
- Inorganic Pigments
- Complex Inorganic Pigments
- Effect Pigments-Pearlescent, Photoluminescents, Metal Powders, Fluorescent Pigment
- Synthetic Resins
- VAE Binders/Dispersions (Water Based)

- Vinly Chloride Copolymers
- Activated Manganese Dioxide
- Redispersible Powders
- Silicon Emulsion
- Additives and De-foamers
- Polyaziridine Crosslinkers



Applications ***

Industries we serve

 <p>Plastics (Masterbatches and compounds)</p>	 <p>Cosmetics</p>	 <p>Packaging</p>
 <p>Textiles</p>	 <p>Adhesives</p>	 <p>Inks</p>
 <p>Paints & Coatings</p>	 <p>Detergents</p>	 <p>Building & Construction</p>

Clients * * *

Few of our Prestigious Clients

 <p>PPG asian paints</p> <p>AUTOMOTIVE, MARINE AND SPECIALITY COATINGS</p>	 <p>asianpaints</p>	 <p>SIEGWERK</p>	TOYO INK
 <p>ALOK INDUSTRIES LIMITED</p> <p>INNOVATIVE TEXTILE SOLUTIONS</p>	 <p>STP InfraCare Structural Solutions</p>	 <p>chembond</p>	 <p>huber group</p>
 <p>carboline</p>	 <p>WEILBURGER</p>	 <p>AkzoNobel</p>	 <p>NIPPON PAINT</p>
<p>SAKATA INX ... Visual Communication Technology</p>	<p>CLARIANT</p>	 <p>Berger Paint your imagination</p>	



BDC Distribution Pvt. Ltd.

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